

## IRFAN ALI

Electronic Engineer, Freelance Graphic Designer & Visual Effects Artist

### Location

Srinagar, Kashmir, India

- Current** I offer graphic designing services for print, web and video. Right from logos, corporate identities, web designs, App designs, Brochure, Catalogue etc to Video promos. Besides I am active on upwork and 99 designs.com and I am the graphics partner of a company called Truevet Animal Nutrition– [www.truevet.in](http://www.truevet.in)
- Summary** Quality work and uniqueness in all my projects is my priority. I've worked with many companies around the world some being startups and other being large corporate companies. I own a company called Cut & Paste Skills/Content Development Center - [www.cutandpaste.co.in](http://www.cutandpaste.co.in) where we offer graphic design, visual effects and event management services.
- Experience** More than 12 years of experience in Gulf, worked in International companies, mentioning few: Intercontinental Hotel Makkah, Jeddah Hilton, JVC, Kodak and Spotmedia – Jeddah, KSA.
- Skills** Flyer Design Expert , User Interface Design Expert , Adobe Photoshop Designer , Adobe Illustrator Expert , Adobe After Effects Expert , Adobe Premiere Expert, Adobe Creative Suite Expert , Adobe Muse Expert, Adobe Audition Expert, Web Designer , CoverDesign Illustrator , Graphic Designer , Label and Package Designer , Logo Designer , Poster Design Expert , Brochure Design Expert & CAD 2D Design Expert.

## Awards and Recognition

**Certificate of Appreciation** – Truevet Animal Nutrition Ovt. Company Ltd  
**January, 2016**

*For Graphic Designing Services, Srinagar, India*

**Certificate of Appreciation** – Spotmedia Digital Signage Company, Jeddah KSA  
**July, 2011**

*For Technical Media Sales, Jeddah, Saudi Arabia*

**Certificate of Appreciation** – Radiological Society of Saudi Arabia  
**March, 2008**

*For RSSA Annual Conference, Jeddah, Saudi Arabia*

**Certificate of Appreciation** – Taif, Saudi Arabia

**April, 2008**

*Contribution in opening of Souk Al Okaz, Awarded by Gov. of Taif.*

**Certificate of Appreciation** - Jubail, Saudi Arabia

**March, 2007**

*Sports festival, Royal Commission of Jubail & Yanbu*

**Certificate of Service Excellence** – Jeddah Hilton, Saudi Arabia.

**Jan. 2004**

*For outstanding performance in Jeddah Economic Forum*

**Certificate of Appreciation** – Jeddah Hilton, Saudi Arabia

**Sep. 2002**

*Contribution for winning best Hotel in Jeddah.*

**Customer Service Workshop – Jeddah Hilton, Saudi Arabia**  
**July, 2002**

**Qualification** Engineering Graduate in Electronics and Communication Engineering. Trained at JVC (Victor Company of Japan) for JVC professional equipments including Digital S broadcast quality cameras, Display panels, Matrox display technologies and Adobe Applications.

## Work Experience (15 Yrs)

**Cut & Paste Skills/Content Development Center.**  
**Founder**

*(Graphic Design & Visual Effect Services)* **May. 2013 – Present**

**Spotmedia, Digital Signage Co.**

*(Xenel Industries) Jeddah, Saudi Arabia* **Feb. 2010 – Sep 2012**

**Media Sales Technical Coordinator**

- Preparing Sales Proposals.
- Planning Yearly Sales strategies.
- Creating CAD layouts for Technical Media requirements.
- Modify marketing plans as per market.
- Continually look for new things to add to the Plan to improve its efficiency. .
- Supervise press conferences and PR events.
- Create an internal communications plan that aims at increasing productivity and achieving high organizational goals.

**Kodak/Presentation Technologies Divn**

*Jeddah, Saudi Arabia*

**Aug 2009 – Feb 2010**

**Electronic Engineer/ A/V Systems**

- Executing projects like Video Conferencing, Home Automation systems and A/V requirements..
- Met with clients, Engineers &, counselors in preparation of implementing concepts.
- Prepared a marketing campaign to shed more light on the organization's line of work.
- Coordinated and supervised the ongoing A/V projects.

**JVC (Victor Company of Japan)/ Al Ajou Trading Co.**

*Jeddah, Saudi Arabia*

**Sep. 2004– Aug. 2009**

**Media Technical Engineer/ Events Management.**

- A/V setups for Events
- Planning technical setups for Events in AUTOCAD as per Clients requirements
- Conduct Orientation Program to train JVC's Digital – S and other broadcast quality cameras.
- Setup of shooting essentials including camera Control units, Plasma Displays, Hi Lumen Projectors, professional cameras, Recorders & Players
- Meetings with Clients to enlighten them about the technical possibilities to organize event based on budget & facility availability
- Planning Video Production Projects right from Pre to Post Production

**Jeddah Hilton**

*Jeddah, Saudi Arabia*

**Aug. 2002 – Aug. 2004**

**Technical Coordinator/ Business center & Hotel Events (A/V Systems)**

- Worked in Engineering Dept. for Events Management..
- Technical Setups for Conferences.
- Ensuring maintenance and operation of Automated A/V systems in Business center.
- Preventive maintenance plans and supervision of operation.

- CAD layout of an event for Clients Approval.

**Inter-Continental Hotel (Dar Al Tawhid)**

*Makkah, Saudi Arabia*

**Sep 2001 – Aug. 2002**

***Technical Coordinator/RMS (Room Management System)***

- In-charge for RMS (Room Management System)
- Arranged Technical Setups for Conferences • Evaluated students' progress.
- Ensuring maintenance and operation of Hotel A/ V systems including network TV's, CCTV , MATV & Events technical essentials.

**Indira Gandhi National Open University(IGNOU)**

*Srinagar, India*

**Apr. 2000 – Aug. 2001**

***Engineering Coordinator (Teleconferencing systems)***

- For Teleconferencing systems (Interaction between professors and students far from each other via Satellite communications)

*References are available upon request*

*THANK YOU*